

SUBMISSION ON A NOTIFIED APPLICATION FOR A RESOURCE CONSENT

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To: Chief Executive, Hutt City Council

1. This is a submission from:

Full name	Last Scott First Annie	
Company/organisation		
Contact if different		
Address	Number 8 Street Adelaide Street	
	Suburb Petone	
	City Lower Hutt	Postcode 5012
Address for Service if different	Postal Address	Courier Address
Phone	Day 	Evening
Fax		Mobile 
Email		

2. This is a submission on an application from:

Name of applicant	Putting Media Works Outdoor Ltd
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- For a ☒ Land use resource consent
☐ Subdivision resource consent
☐ Change or cancellation of a condition of a resource consent

3. The proposed activity and location of the application is:

If this is for a change or cancellation of a condition of a resource consent, please state the type and location of the resource consent, the relevant condition and proposed change.

Construction of a digital billboard at 47 The Esplanade

4. The specific parts of the application that my submission relates to are:

Give details

All of the proposal regardless of which orientation of either version: 9.5m high on a top of a 2.5m pole or; a 9m long by 3m high on a 4.99m pole

Submission number **RM220088-SUB33**
 OFFICE USE ONLY

5. My submission is:

Include whether you support or oppose the specific parts of the application or wish to have them amended; and the reasons for your views (extra sheets maybe attached if you wish).

The Esplanade is a shared/mixed use recreational, commercial, residential space and one of the main entrances to our Petone community. The recreational and natural area surrounding the proposed site of the illuminated billboard is being extended as the cycle way to Wellington is developed. The enormous size of the proposed illuminated billboard (27 square metres of on top of a 2.5 or 3 metre pole depending on the option) would be both huge visual pollution and not be in keeping with the well planted recreational facilities and the sympathetic planting at the commercial sites along this part of the Esplanade. The huge size of the sign and its perpetual night and day high illumination would also discourage any future sympathetic residential development in its vicinity.

With changing advertisements every 8 seconds clearly its purpose is to attract the attention of the huge volume of through traffic using the Esplanade to get to Seaview, Eastbourne and Wainuiomata; by its very nature it is designed to attract and therefore distract drivers on this highly congested road. This would be dangerous to all people using the Esplanade and its recreational spaces.

6. I seek the following decision from the consent authority:

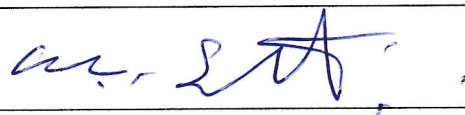
Give precise details, including the general nature of any conditions sought.

Decline the consent application

7. I ☒ **wish** ☐ **do not wish** to be heard in support of my submission.

8. If others make a similar submission, I ☒ **will** ☐ **will not** consider presenting a joint case with them at the hearing.

Signature of submitter:
(or person authorised to sign on
behalf of submitter)



Date 11/10/2023

Note to submitter: You must serve a copy of your submission on the applicant as soon as reasonably practicable after you have served your submission on the consent authority.

Electronic signatures

Hutt City Council Environmental Consents Division will accept this form with a digital signature created through Adobe or your existing digital signature. If you click on the pink arrow in the signature box, or choose 'Place signatures' from the tools menu on the right hand side, Adobe will prompt you to add your digital signature, or take you through the easy steps to create one.